

Date: Tuesday, 8 June 1993 11:45 CT
 To: SABLET, **
 From: STEVEN
 Subject: Cigarette Promo - 3rd QTR 93-REV

Danica, please fax this revised promotion schedule to all the vendors. I had 2 weeks overlapped. Thanks, Peggy

----- (Forwarded letter I follows) -----

Date: Thursday, 3 June 1993 12:33 CT
 To: Ali-Re-Conus
 From: WulffK
 Subject: Revised Cigarette Prom-3rd Qtr 93

Listed below are the approved temporary checklane promotions beginning with the week of 27 June 1993. No other promotions are authorized during this time. Although this is a voluntary program, all stores are encouraged to participate as it is one of the few ways we can still "promote" cigarettes and most of the suppliers pay a fee for this temporary display on the single pack merchandisers. These promotions are completely within the guidelines of HEO 40-11, Chapter 33 and DOD's policy of deglamorization of tobacco.

PERIOD	VENDOR	ITEM	PAYMENT
27 Jun- 10 Jul	American	Montclair, Misty, Riviera. Buy 2 packs with a \$1.00 off coupon. Carlton Slims, buy one pack get one pack free	\$1.50 for 1st display \$1.00 ea additional display
10-24- July	RJR	Winston, Camel, Salem. Single pack with cents off coupon or Attached premium depending on location/availability	\$1.50 per each display
28 Jul- 07 Aug	PM	Basic, buy 2, get 1 free Benson & Hedges Special King. Buy one pack, get one pack free	
08-21- Aug	B&W	GPC, Raleigh Extra, single pack with \$.25 off coupon Kool, single pack \$.50 off; 2 packs \$1.00 off; 3 packs \$1.50 off	\$2.00 per display
22 Aug- 04 Sep	Liggett	Class A, \$.25 cents off each pack.	\$2.00 per display
05-16-	Lorillard	Newports, \$.50cents off coupon on	\$2.00 per

5/26/93